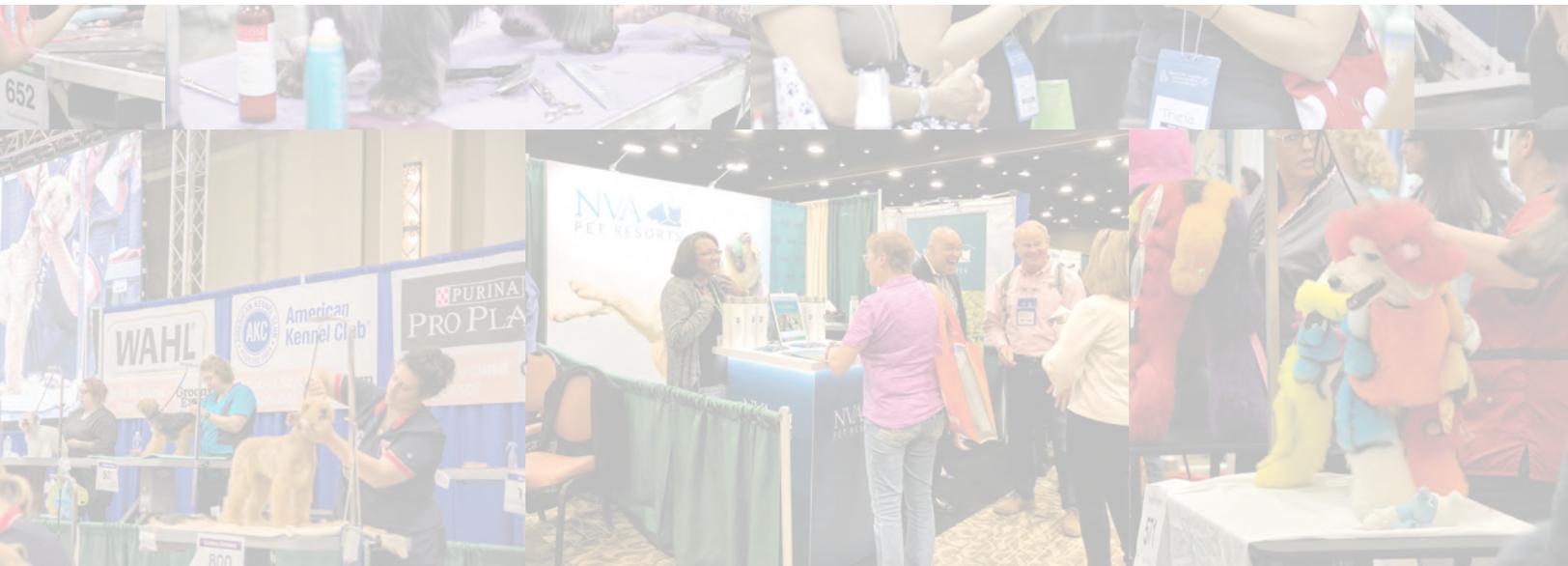


Barkleigh

Productions, inc.

2026 Exhibitor Information



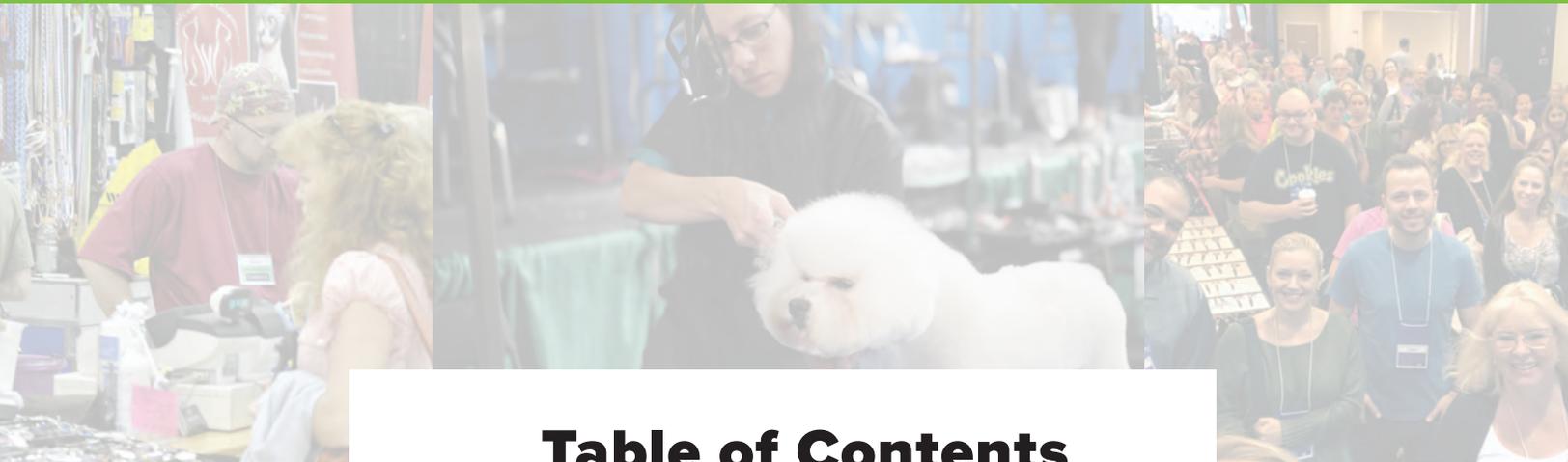
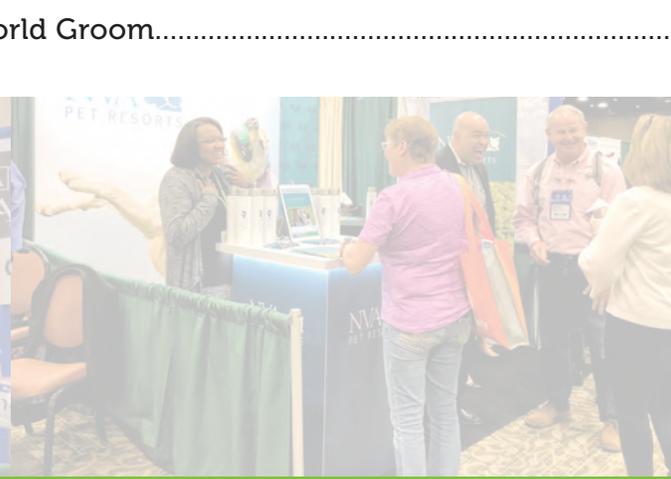


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Introduction

Barkleigh Productions is the leading force in the professional pet industry, dedicated to education, community, and advancement of the trade. With decades of experience, Barkleigh produces premier grooming expos, competitions, educational programs, and digital media that connect groomers with top educators, brands, and industry leaders from around the world. Through live events, online learning and industry publications, Barkleigh supports pet professionals at every stage of their careers while helping elevate standards, skills, and professionalism across the industry.

Working with Barkleigh Productions offers companies unmatched access to a highly engaged, niche audience of pet professionals and decision-makers. Partners benefit from increased brand visibility through trusted, established platforms that include print & digital publications, live events, education, competitions, and media channels. Barkleigh's strong industry reputation and loyal community help companies build credibility, foster authentic relationships, and drive meaningful engagement. By collaborating with Barkleigh, brands position themselves at the center of industry innovation, education, and growth.





Groomers show **INCREDIBLE LOYALTY** to the companies that back their industry.



The utmost **ACTIVE** and **MOTIVATED** pet professionals with the most buying power attend Barkleigh shows.



Sponsors gain **EXCLUSIVE** and **UNIQUE** exposure unavailable to standard exhibitors.

EXHIBITOR GUIDELINES

Exhibitors in violation of these guidelines may be subject to removal without refund and/or additional fees

- All materials must remain within the dimensions of your purchased exhibitor space
- Nothing may be placed or hung on exterior side walls
- No product or materials may be placed in aisles*
- Side walls cannot extend more than 3' from back drape
- Aisles shall remain clearly visible with no obstructions to fellow exhibitors and attendees
- No solicitation of products/services outside of your purchased exhibitor space
- All exhibitors must adhere to set-up/tear-down schedule found in the provided exhibitor packet
- Proof of insurance **MUST** be available upon request
- Exhibitors must complete appropriate show booth app to exhibit at any Barkleigh show
- Exhibitor agrees to **NOT** hold or sponsor an event within 100 miles of the show, 3 days **BEFORE** or **AFTER** Barkleigh show

** Unless additional miscellaneous space is arranged and purchased separately prior to day of show*

Sponsor

Partnering with us offers unparalleled advantages for your brand. Groomers demonstrate incredible loyalty to the companies that support their industry, creating strong bonds that translate into long-term business relationships. Our events attract the most active and motivated pet professionals, who hold significant buying power, ensuring your sponsorship reaches a highly engaged audience. Additionally, sponsors enjoy exclusive and unique exposure that sets them apart from standard exhibitors, allowing you to showcase your brand in innovative ways that resonate deeply with attendees. Join us in shaping the future of the grooming industry!

CONTACT

James Severs Director of Sales & Marketing

james@barkleigh.com
(717) 350-9398

Allison Smith Marketing Consultant

allison@barkleigh.com
717-691-3388 Ext. 207

A-LA-CARTE SPONSORSHIPS

- At-Door Schedule
- Central Bark
- Charging Kiosk
- Contest Bathing
- Contest Tables
- Contest Ring
- Display Posters
- Education Program
- Evening Events
- Groomer TV
- Lobby Display Case
- Photobooth
- Show Luncheons
- Signage
- Snack Bar
- Tote Bags
- Video Wall Advertising
- VIP Lounge

COMPETITION SPONSORSHIPS

Breed Tournaments

- All Other Purebreed
- Poodle
- Sporting & Salon Freestyle
- Wire Coated Breed

Competition Sponsorships

- Abstract Creative
- Best All Around
- Best In Show
- Best First Timer
- Best Scissoring Award
- Best Transformation Award
- Compassion Award
- Creative Open
- Creative Up & Coming
- Difficult Dog
- Rescue Round-Up

SPONSORSHIP GUIDELINES

- Availability and prices of sponsorships are subject to change and are included for reference.
- Sponsorships listed under individual show pages are for reference. Additional sponsorships* may be requested, but are subject to the approval of Barkleigh.

Custom

SPONSORSHIPS
CAN BE MADE TO **FIT**
EVERY GOAL & BUDGET

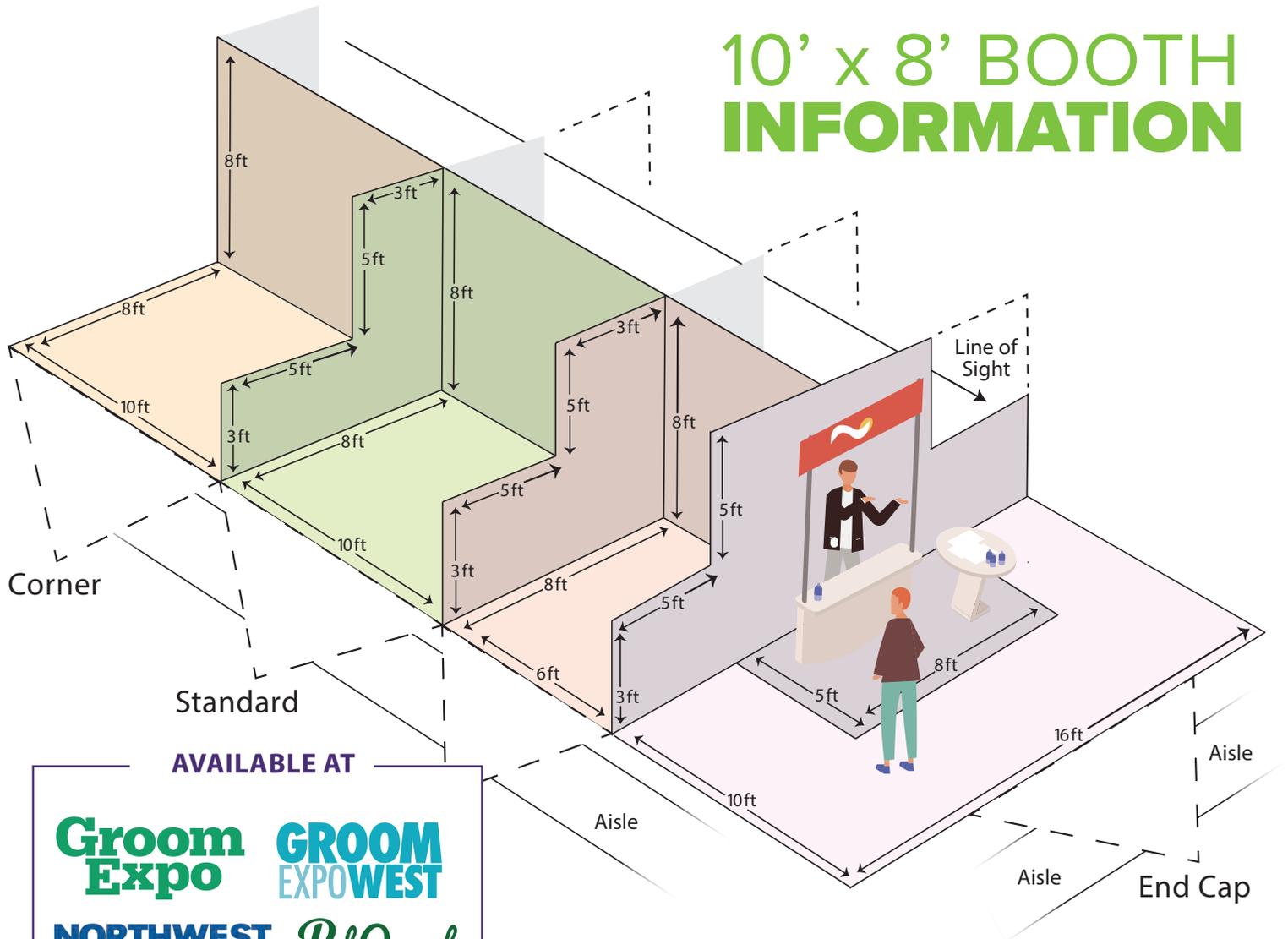
ADDITIONAL SPONSORSHIPS

may be requested, but are subject to approval. Some additional sponsorships are as follows but are not limited to:

- Evening Event
- Video Wall Advertising
- Lobby Display Case
- Selfie Photobooth
- Education Program
- Central Bark
- Show Luncheons
- Contests
- VIP Lounge
- Program Advertisements

Each sponsorship includes a **banner of recognition** located on competition stage, and **honorable mentions** within the shows **Program Guide, At-Door Schedule, and website where applicable.**

10' x 8' BOOTH INFORMATION



AVAILABLE AT



Corner

10' wide by 8' deep.
Open on two sides.

INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

Standard

10' wide by 8' deep.
Open on front side.

INCLUDES:

- 6' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

Economy

6' wide by 8' deep.
Open on front side.

INCLUDES:

- 4' table
- Two chairs
- Trash can
- 8' high back wall
- 3' high side rails

End Cap

16' wide by 10' deep.
Open on three sides.

INCLUDES:

- Two 6' tables
- Four chairs
- Trash can
- 8' high back wall

FEBRUARY
19TH – 22ND, 2026

SET UP DAY: 2/19

TRADE SHOW: 2/20 - 2/22

GROOM EXPOWEST

PASADENA, CALIFORNIA

LOCATION

Pasadena Convention Center

300 East Green Street
Pasadena, CA 91101

Sheraton Pasadena Hotel

303 East Cordova Street
Pasadena, CA 91101
(888) 236-2427 for reservations

WHO ATTENDS?

2024 ATTENDANCE

 **5,215**

31 STATES & 6 COUNTRIES

Over 87% of attendees were from California.

International pet care professionals traveled from Canada, China, Denmark, Japan, Mexico and Puerto Rico.

THE BREAKDOWN



Primary businesses also include boarding, daycare, pet sitting, retail, veterinary services, training, spa services and breeding.

SPONSORSHIPS

Breed Tournament Sessions

- All Other Purebreed.....\$2,500
- Poodle.....\$2,500
- Sporting & Salon Freestyle.....\$2,500
- Wire Coated Breed.....\$2,500

Competition Sponsorships

- Best All Around \$3,500
- Best In Show \$7,000
- Best First Timer \$1,000
- Best Scissoring Award \$2,500
- Best Transformation Award \$2,500
- Compassion Award..... \$1,500
- Creative Open \$5,000
- Rescue Round-Up \$2,500

A-La-Carte Sponsorships

- Contest Ring..... *Inquire for value*
- Contest Bathing Area..... \$1,000
- Education Program..... \$9,000
- Evening Events..... \$3,000
- Groomer TV..... \$4,000
- Lobby Display Case..... \$1,000
- Photobooth..... \$5,000
- Signage..... *Inquire for value*
- Tote Bags..... \$3,000
- Video Wall Advertisement..... \$500

2024 EXHIBITOR PRESENCE

171 BOOTHS • 109 UNIQUE EXHIBITORS

SCAN FOR
BOOTHS RATES



EXHIBITING

Booth Rates

- Standard 10' x 8'.....\$1,980
- Corner 10' x 8'.....\$2,305
- End Cap 16' x 10'.....\$5,275
- Island 20' x 16' (4 Booths)..... \$12,430
- Island 30' x 16' (6 Booths).....\$16,225
- Economy 6' x 8'.....\$1,095

Hall is not carpeted.

ADVERTISING

SHOW PROGRAM



Program Ads

- Full Page
- 2/3 Page
- 1/2 Page
- 1/3 Page
- 1/4 Page
- 1/8 Page

Program ad prices vary between each show and program size. Contact your sales representative to inquire on ad spaces.

15,000 printed & mailed within a 200-mile radius of Pasadena and to others by request.

32 page, full color, magazine format. Files for advertisement must be either PDF, TIFF, or EPS. Must be high resolution, 300 DPI, and CMYK color space. See booth application for more information.

SPONSORSHIPS

Breed Tournament Sessions

- Wire Coated Breed
- Poodle
- Sporting & Salon Freestyle
- All Other Purebreed

Competition Sponsorships

- Best In Show
- Best All Around
- Creative Open
- Rescue Round-Up
- Best Transformation Award
- Compassion Award
- Best Scissoring Award

Additional Sponsorships

- Lobby Display Case
- Photobooth
- Education Program
- Video Wall Advertising
- Contest Ring
- Evening Event

Each sponsorship includes a banner of recognition (size 4'x6') located on competition stage, and honorable mentions within the shows Program Guide, At-Door Schedule, and website where applicable.

Custom
SPONSORSHIPS
CAN BE MADE TO **FIT**
EVERY GOAL & BUDGET

If any options you see are not suitable for your needs, custom sponsorships can be created!

See contact information on page 5

APRIL
16TH – 19TH, 2026

SET UP DAY: 4/16

TRADE SHOW: 4/17 - 4/19

NORTHWEST GROOMING SHOW

TACOMA, WASHINGTON

LOCATION

Hotel Murano Bicentennial Pavilion

1320 Broadway Plaza

Tacoma, WA 98402

833-217-9398

www.hotelmuranotacoma.com

WHO ATTENDS?

2025 ATTENDANCE

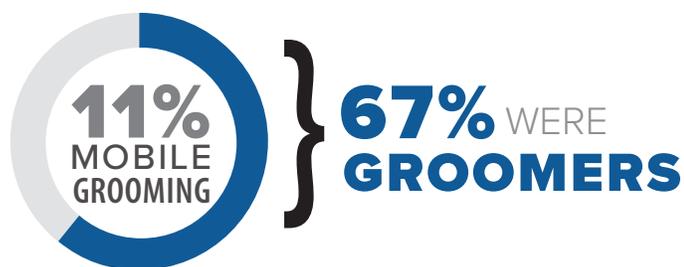
 **1,114**

28 STATES & 6 COUNTRY

Over 65% of attendees were from Washington State.

International pet care professionals traveled from Canada, China, Denmark, Japan, Mexico and Puerto Rico.

THE BREAKDOWN



Primary businesses also include boarding, daycare, pet sitting, retail, veterinary services, training, spa services and breeding.

SPONSORSHIPS

Breed Tournament Sessions

- All Other Purebreed..... \$1,000
- Poodle..... \$1,000
- Sporting & Salon Freestyle..... \$1,000
- Wire Coated Breed \$1,000

Competition Sponsorships

- Best All Around \$1,500
- Best In Show \$2,000
- Best Scissoring Award \$1,000
- Best Transformation Award \$1,000
- Compassion Award..... \$1,000
- Creative Open \$1,000
- Rescue Round-Up \$1,000
- Difficult Dog Handling Award..... \$1,000
- Best First Timer \$1,000

A-La-Carte Sponsorships

- Contest Table..... *Inquire for value*
- Education Program \$2,500
- Groomer TV..... \$1,500
- Lobby Display Case \$1,000
- Photobooth \$4,000

If any options you see are not suitable for your needs, custom sponsorships can be created!

See contact information on page 3

2025 EXHIBITOR PRESENCE

50 BOOTHS • 32 UNIQUE EXHIBITORS

SCAN FOR
BOOTH RATES



EXHIBITING

Booth Rates

- Standard 10' x 8'.....\$1,095
- Corner 10' x 8'.....\$1,315
- End Cap 16' x 10'.....\$2,855

Hall is carpeted.

ADVERTISING

PROGRAM ADS



Program Ads

- Full Page
- 2/3 Page
- 1/2 Page
- 1/3 Page
- 1/4 Page
- 1/8 Page

15,000 printed & mailed within a 200-mile radius of Tacoma and to others by request.

16 page, full color, digest size program. Files for advertisement must be either PDF, TIFF, or EPS. Must be high resolution, 300 DPI, and CMYK color space. See booth application for more information.

SPONSORSHIPS

Breed Tournament Sessions

- Wire Coated Breed
- Poodle
- Sporting & Salon Freestyle
- All Other Purebreed

Competition Sponsorships

- Best In Show
- Best All Around
- Creative Open
- Creative & Up-Coming
- Rescue Round-Up
- Best Transformation Award
- Compassion Award
- Best Scissoring Award

Additional Sponsorships

- Lobby Display Case
- Photobooth
- Education Program
- Do-it-all Lounge

Each sponsorship includes a banner of recognition (size 4'x6') located on competition stage, and honorable mentions within the shows Program Guide, At-Door Schedule, and website where applicable.

Custom

SPONSORSHIPS
CAN BE MADE TO **FIT**
EVERY GOAL & BUDGET

*If any options you see are not suitable for your needs,
custom sponsorships can be created!*

See contact information on page 5

MAY
14TH – 17TH, 2026
 SET UP DAY: 5/14
 TRADE SHOW: 5/15 - 5/17

Intergroom

SECAUCUS, NEW JERSEY

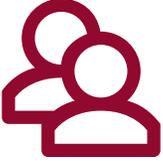
LOCATION

Meadowlands Exposition Center

355 Plaza Dr.
 Secaucus, New Jersey 07094
 (200) 864-7300
 www.mecexpo.com

WHO ATTENDS?

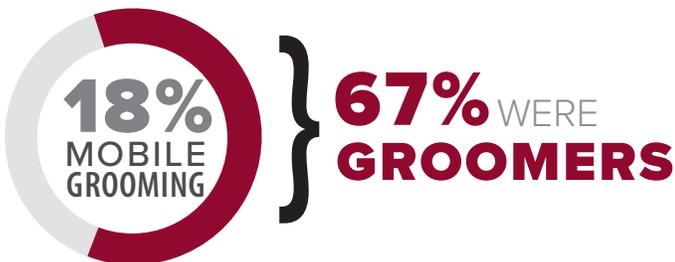
2025 ATTENDANCE

 **3,006**

31 STATES & 5 COUNTRIES

Over 64% of attendees were from New Jersey/ New York. International pet care professionals traveled from Brazil, China, Canada, Norway and Japan.

THE BREAKDOWN



Primary businesses also include boarding, daycare, pet sitting, retail, veterinary services, training, spa services and breeding.

SPONSORSHIPS

Competition Sponsorships

- Abstract Creative..... *Inquire for value*
- Creative Open\$3,500
- Creative & Up-Coming... *Inquire for value*

Show Special Sponsorships

Intergroom Show Special sponsorships are 50% payment, and 50% the remaining value in products provided by sponsor.

- Naming..... \$12,000
\$6,000 check, \$6,000 value in products.
- Rising Star Mentor\$1,000
- Bark Easy Lounge *Inquire for value*
- Team Challenge..... *Inquire for value*
- Bronze.....\$1,000
\$500 check, \$500 value in products.
- Silver\$2,500
\$1,250 check, \$1,250 value in products.
- Gold\$5,000
\$2,500 check, \$2,500 value in products.
- Platinum..... \$7,000
\$3,500 check, \$3,500 value in products.
- Contributor..... \$500
\$250 check, \$250 value in products.

A-La-Carte Sponsorships

- Groomer TV..... \$1,000
- Evening Events..... \$2,500

***All Intergroom sponsorships include product contribution.**

2025 EXHIBITOR PRESENCE

89 BOOTHS • 64 UNIQUE EXHIBITORS

SCAN FOR
BOOTHS RATES



EXHIBITING

Booth Rates

- Standard 10' x 10'.....\$2,365
- Premium End 10' x 10'.....\$2,750
- End Cap 20' x 10'.....\$5,720
- Kiosk 20' x 20' (4 Booths).....\$12,650
- Economy 6' x 8'.....\$1,320
- Economy 6' x 8'.....\$1,540

ADVERTISING

PROGRAM ADS



Program Ads

- Full Page
- 2/3 Page
- 1/2 Page
- 1/3 Page
- 1/4 Page
- 1/8 Page

25,000 printed & mailed within a 200-mile radius of Secaucus and to others by request.

32 page full color magazine format. Files for advertisement must be either PDF, TIFF, or EPS. Must be high resolution, 300 DPI, and CMYK color space. See booth application for more information.

SPONSORSHIPS

Competition Sponsorships

- Naming
- Rising Star Mentor
- Creative Open
- Creative Up & Coming
- Bark Easy Lounge
- Team Challenge
- Platinum
- Gold
- Silver
- Bronze

Additional Sponsorships

- Contributor
- Video Wall Advertising
- Evening Events

***All Intergroom sponsorships include product contribution.**

Custom

SPONSORSHIPS

CAN BE MADE TO

FIT

EVERY GOAL & BUDGET

If any options you see are not suitable for your needs, custom sponsorships can be created!

See contact information on page 5

MAY
25TH – 28TH, 2026
 SET UP DAY: 5/26
 TRADE SHOW: 5/27 - 5/28

pet boarding

and daycare **EXPO**
WEST
 PHOENIX, ARIZONA

LOCATION

Sheraton Phoenix Downtown
 340 North 3rd Street
 Phoenix, Arizona, USA, 85004
 www.marriott.com

WHO ATTENDS?

2025 ATTENDANCE

 **399**

32 STATES & 2 COUNTRIES

Over 51% of attendees were from the surrounding area. International pet care professionals traveled from Australia and Canada.

THE BREAKDOWN



Primary businesses also include boarding, daycare, pet sitting, retail, veterinary services, training, spa services and breeding.

SPONSORSHIPS

A-La-Carte Sponsorships

- Education Program \$2,500
- Lobby Display Case \$1,000
- Luncheon..... \$2,000

Show Special Sponsorships

- Charging Kiosk..... *Inquire for value*
- Executive \$2,000
- Evening Events..... \$3,000-\$5,000
- Meet & Greet Party \$3,000
- Photobooth \$2,000
- Snack Bar \$3,000
- Tote Bag..... \$3,000

Custom

SPONSORSHIPS

CAN BE MADE TO **FIT** EVERY GOAL & BUDGET

If any options you see are not suitable for your needs, custom sponsorships can be created!

See contact information on page 5

2025 EXHIBITOR PRESENCE

62 BOOTHS • 52 UNIQUE EXHIBITORS

SCAN FOR
BOOTHS RATES

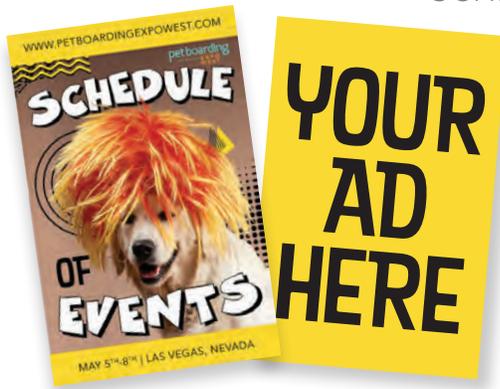


ADVERTISING

PROGRAM GUIDE



SCHEDULE



Program Ads

- Full Page
- 1/2 Page

40,000 printed. Direct mail & insertion in Pet Boarding & Daycare magazine.

32 page, full color, half page digest size. Standard full page, inside front, inside back and half page ads available. Files for advertisement must be either PDF, TIFF, or EPS. Must be high resolution, 300 DPI, and CMYK color space. See booth application for more information.

EXHIBITING

Booth Rates

- Standard 10' x 8'.....\$995
- Corner 10' x 8'.....\$1,195
- End Cap 16' x 10'.....\$2,595
- End Cap 6' x 8'.....\$695

Hall is carpeted.

SPONSORSHIPS

Additional Sponsorships

- Premier.....\$7,500
- Tote Bag.....\$3,000
- Education Program.....\$7,500
- Executive.....\$3,500
- Luncheon.....\$2,000
- Charging Kiosk.....\$2,000
- Lobby Display Case.....\$1,000
- Snack Bar.....TBD
- Meet & Greet PartyTBD

Each sponsorship includes a banner of recognition (size 4'x6') located on competition stage, and honorable mentions within the shows Program Guide, At-Door Schedule, and website where applicable.

Custom

SPONSORSHIPS

CAN BE MADE TO FIT EVERY GOAL & BUDGET

If any options you see are not suitable for your needs, custom sponsorships can be created!

See contact information on page 5

JUNE
18TH – 21ST, 2026
 SET UP DAY: 6/18
 TRADE SHOW: 6/19 - 6/21

PetQuest

WILMINGTON, OHIO

LOCATION

Roberts Centre

123 Gano Road
 Wilmington, OH 45177
 www.robertscentre.com

Holiday Inn Wilmington

123 Gano Road
 Wilmington, OH 45177
 (800) 654-7036

WHO ATTENDS?

2025 ATTENDANCE

 **1,793**

32 STATES & 1 COUNTRY

Over 71% of attendees were from Ohio and Kentucky. International pet care professionals traveled from Canada.

THE BREAKDOWN



Primary businesses also include daycare, pet sitting, retail, veterinary services, training, breeding and spa services.

SPONSORSHIPS

Breed Tournament Sessions

- All Other Purebreed..... \$1,200
- Poodle..... \$1,200
- Sporting & Salon Freestyle..... \$1,200
- Wire Coated Breed \$1,200

Competition Sponsorships

- Best All Around \$1,500
- Best In Show \$2,500
- Best First Timer \$1,000
- Best Scissoring Award..... \$1,200
- Best Transformation Award \$1,200
- Compassionate Groomer Award \$1,000
- Creative Open \$1,500
- Rescue Round-Up \$1,200

A-La-Carte Sponsorships

- Contest Tables
- Education Program \$2,500
- Groomer TV..... \$2,000
- Lobby Display Case \$1,000
- Photobooth \$2,500
- Signage..... \$500

If any options you see are not suitable for your needs, custom sponsorships can be created!

See contact information on page 5

2025 EXHIBITOR PRESENCE

78 BOOTHS • 50 UNIQUE EXHIBITORS

SCAN FOR
BOOTHS RATES



EXHIBITING

Booth Rates

- Standard 10' x 8'.....\$1,095
- Corner 10' x 8'.....\$1,315
- End Cap 16' x 10'.....\$2,855
- Economy 6' x 8'.....\$765

Hall is tiled floor.

ADVERTISING

PROGRAM ADS



Program Ads

- Full Page
- 1/2 Page

8,000 printed & mailed within a 200-mile radius of Ohio and to others by request.

16 page, full color, magazine format. Files for advertisement must be either PDF, TIFF, or EPS. Must be high resolution, 300 DPI, and CMYK color space. See booth application for more information.

SPONSORSHIPS

Breed Tournament Sessions

- Wire Coated Breed
- Poodle
- Sporting & Salon Freestyle
- All Other Purebreed

Competition Sponsorships

- Best In Show
- Best All Around
- Creative Open
- Creative Up & Coming
- Rescue Round-Up
- Best Transformation Award
- Compassion Award
- Best Scissoring Award

Additional Sponsorships

- Lobby Display Case
- Photobooth
- Education Program
- Contest Tables

Each sponsorship includes a banner of recognition (size 4'x6') located on competition stage, and honorable mentions within the shows Program Guide, At-Door Schedule, and website where applicable.

Custom

SPONSORSHIPS
CAN BE MADE TO **FIT**
EVERY GOAL & BUDGET

*If any options you see are not suitable for your needs,
custom sponsorships can be created!*

See contact information on page 5

AUGUST
13TH – 16TH, 2026

SET UP DAY: 8/13

TRADE SHOW: 8/14 - 8/16

ALL★AMERICAN GROOMING SHOW

SCHAUMBURG, ILLINOIS

LOCATION

**Renaissance Schaumburg
Hotel & Convention Center**

1551 N. Thoreau Dr.
Schaumburg, Illinois 60173
1-800-468-3571
www.mariott.com

WHO ATTENDS?

2025 ATTENDANCE

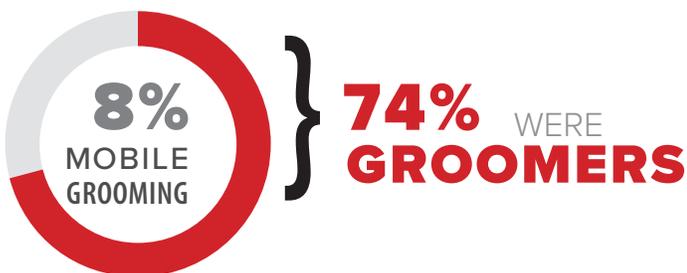
 **3,167**

34 STATES & 3 COUNTRIES

Over 56% of attendees were from Illinois.

International pet care professionals traveled from Australia, Canada and Puerto Rico.

THE BREAKDOWN



Primary businesses also include boarding, daycare, pet sitting, retail, veterinary services, training, spa services and breeding.

SPONSORSHIPS

Breed Tournament Sessions

- All Other Purebreed..... \$2,100
- Poodle..... \$2,100
- Sporting & Salon Freestyle..... \$2,100
- Wire Coated Breed \$2,100

Competition Sponsorships

- Abstract Creative *Inquire for value*
- Best All Around \$2,500
- Best In Show \$3,000
- Best First Timer \$1,000
- Best Scissoring Award \$2,100
- Best Transformation Award \$1,500
- Compassionate Groomer Award ... \$1,200
- Creative Open \$3,000
- Rescue Round-Up \$2,100

A-La-Carte Sponsorships

- Contest Tables
- Education Program \$3,000
- Groomer TV..... \$2,000
- Lobby Display Case \$1,000
- Photobooth \$3,000
- Signage..... \$1,000
- Tote Bags..... \$2,000
- Video Wall \$500

2025 EXHIBITOR PRESENCE

91 BOOTHS • 79 UNIQUE EXHIBITORS

SCAN FOR
BOOTH RATES



EXHIBITING

Booth Rates

- Standard 10' x 8'.....\$1,535
- Corner 10' x 10'.....\$1,755
- End Cap 20' x 10'.....\$4,235
- Economy 6' x 8'.....\$1,095

Hall is carpeted.

ADVERTISING

PROGRAM ADS



Program Ads

- Full Page
- 2/3 Page
- 1/2 Page
- 1/3 Page
- 1/4 Page
- 1/8 Page

20,000 printed & mailed within a 200-mile radius of Chicago and to others by request.

32 page, full color, magazine format. Files for advertisement must be either PDF, TIFF, or EPS. Must be high resolution, 300 DPI, and CMYK color space. See booth application for more information.

SPONSORSHIPS

Breed Tournament Sessions

- Wire Coated Breed
- Poodle
- Sporting & Salon Freestyle
- All Other Purebreed

Competition Sponsorships

- Best In Show
- Best All Around
- Creative Open
- Creative & Up-Coming
- Rescue Round-Up
- Best Transformation Award
- Compassion Award
- Best Scissoring Award

Additional Sponsorships

- Lobby Display Case
- Photobooth
- Education Program
- Evening Events
- Contest Ring

Each sponsorship includes a banner of recognition (size 4'x6') located on competition stage, and honorable mentions within the shows Program Guide, At-Door Schedule, and website where applicable.

Custom

SPONSORSHIPS
CAN BE MADE TO **FIT**
EVERY GOAL & BUDGET

If any options you see are not suitable for your needs, custom sponsorships can be created!

See contact information on page 5

**SEPTEMBER
10TH – 13TH, 2026**

SET UP DAY: 9/10

TRADE SHOW: 9/11 - 9/13

Groom Expo

HERSHEY, PENNSYLVANIA

LOCATION

Hershey Lodge

& Convention Center

West Chocolate Ave & University Drive

Hershey, PA 17033

(800) 437-7439 or (717) 533-3311

www.hersheylobby.com

WHO ATTENDS?

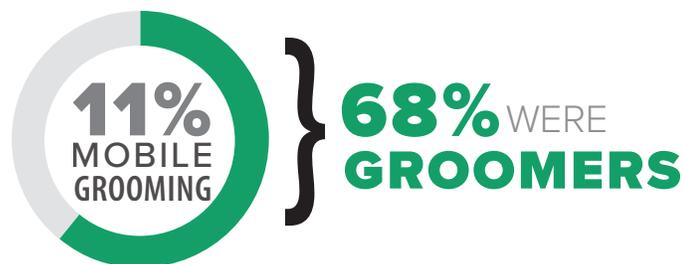
2025 ATTENDANCE

 **6,141**

47 STATES & 10 COUNTRIES

International pet care professionals traveled from Australia, Canada, China, Colombia, France, Israel, the Netherlands, Puerto Rico, the United Kingdom and the Virgin Islands.

THE BREAKDOWN



Primary businesses also include boarding, daycare, pet sitting, retail, veterinary services, training, spa services and breeding.

SPONSORSHIPS

Breed Tournament Sessions

- All Other Purebreed..... \$3,500
- Poodle..... \$3,500
- Sporting & Salon Freestyle..... \$3,500
- Wire Coated Breed \$3,500

Competition Sponsorships

- Abstract Creative *Inquire for value*
- Best All Around \$6,000
- Best In Show \$1,200
- Best Scissoring Award \$5,000
- Best Transformation Award \$3,000
- Compassionate Groomer Award ... \$2,000
- Creative Open \$7,000
- Rescue Round-Up \$3,500

A-La-Carte Sponsorships

- Central Bark \$1,000
- Contest Ring \$2,000
- Education Program \$5,000
- Evening Events..... \$3,000
- Groomer TV..... \$3,500
- Lobby Display Case \$1,000
- Photobooth \$5,000
- Tote Bags..... \$4,000
- Video Wall Advert \$500
- VIP Lounge \$3,000

2025 EXHIBITOR PRESENCE

221 BOOTHS • 123 UNIQUE EXHIBITORS

SCAN FOR
BOOTHS RATES



EXHIBITING

Booth Rates | Convention Hall

- Standard 10' x 8'.....\$2,640
- Corner 10' x 8'.....\$3,080
- Economy 6' x 8'.....\$1,683
- End Cap 16' x 10'.....\$1,683
- Island 20' x 16' (4 Booths).....\$16,280
- Island 30' x 16' (6 Booths).....\$20,240

Booth Rates | Convention Lobby

- Standard 10' x 8'.....\$2,640
- Corner 10' x 8'.....\$3,080
- Economy 6' x 8'.....\$1,683

Booth Rates | Chocolate Lobby

- Corner 6' x 8'.....\$1,100
- Economy 6' x 8'.....\$880

Hall is carpeted. Mobile unit space may be available on booth app.

ADVERTISING

PROGRAM ADS



70,000 e-mailed. 40,000 printed and mailed.
Distribution radius of 200 miles of Hershey and to others by request.

32 page, full color, magazine format. Files for advertisement must be either PDF, TIFF, or EPS. Must be high resolution, 300 DPI, and CMYK color space. See booth application for more information.

SPONSORSHIPS

Breed Tournament Sessions

- Wire Coated Breed
- Poodle
- Sporting & Salon Freestyle
- All Other Purebreed

Competition Sponsorships

- Best In Show
- Best All Around
- Creative Up & Coming
- Rescue Clip-In
- Rescue Round-Up
- Best Transformation Award
- Compassion Award
- Best Scissoring Award

Additional Sponsorships

- Lobby Display Case
- Central Bark
- Photobooth
- Education Program
- Video Wall Advertising
- VIP Lounge
- Contest Ring
- Door Program Advertisement

Each sponsorship includes a banner of recognition (size 4'x6') located on competition stage, and honorable mentions within the shows Program Guide, At-Door Schedule, and website where applicable.

If any options you see are not suitable for your needs, custom sponsorships can be created!

NOVEMBER

3RD – 6TH, 2026

SET UP DAY: 11/4

TRADE SHOW: 11/5 - 11/6

pet boarding

and daycare **EXPO**

HERSHEY, PENNSYLVANIA

LOCATION

Hershey Lodge

& Convention Center

325 University Dr

Hershey, PA 17033

(800) 437-7439 or (717) 533-3311

www.hersheylobby.com

WHO ATTENDS?

2025 ATTENDANCE

 **759**

41 STATES & 4 COUNTRIES

Over 54% of attendees were from the Mid-Atlantic. International pet care professionals traveled from Canada, Brazil, Mexico and Australia.

THE BREAKDOWN



Primary businesses also include grooming, pet sitting, retail, veterinary services, training, breeding and spa services.

SPONSORSHIPS

A-La-Carte Sponsorships

- Education program \$2,500
- Luncheon..... \$4,000
- Lobby Display Case \$1,000
- Meet & Greet Party \$3,000

Show Special Sponsorships

- Charging Kiosk \$2,000
- Executive \$3,000
- Photobooth \$2,000
- Snack Bar \$2,000
- Tote Bag..... \$3,000

Custom

SPONSORSHIPS

CAN BE MADE TO **FIT** EVERY GOAL & BUDGET

If any options you see are not suitable for your needs, custom sponsorships can be created!

See contact information on page 5

2025 EXHIBITOR PRESENCE

120 BOOTHS • 99 UNIQUE EXHIBITORS

SCAN FOR
BOOTH RATES



ADVERTISING

PROGRAM GUIDE



SCHEDULE



Program Ads

- Full Page
- 1/2 Page

40,000 printed. Direct mail & insertion in Pet Boarding & Daycare magazine.

32 page, full color, digest size program. Files for advertisement must be either PDF, TIFF, or EPS. Must be high resolution, 300 DPI, and CMYK color space. See booth application for more information.

EXHIBITING

Booth Rates

- Standard 10' x 10'.....\$1,195
- Corner 10' x 10'.....\$1,395
- End Cap 20' x 10'.....\$3,059
- Economy 6' x 8'.....\$695

Hall is carpeted.

SPONSORSHIPS

Additional Sponsorships

- Premier
- Tote Bag
- Education Program
- Executive
- Luncheon
- Charging Kiosk
- Lobby Display Case
- Snack Bar
- Meet & Greet Party

Each sponsorship includes a banner of recognition (size 4'x6') located on competition stage, and honorable mentions within the shows Program Guide, At-Door Schedule, and website where applicable.

Custom

**SPONSORSHIPS
CAN BE MADE
TO **FIT** EVERY
GOAL & BUDGET**

*If any options you see are not suitable for your needs,
custom sponsorships can be created!*

See contact information on page 5

OCTOBER OCT. 1-4, 2026

SET UP DAY: OCTOBER 1ST
TRADE SHOW: OCTOBER 2-4

Fun IN THE SUN GROOMING SHOW

Orlando, FL

LOCATION

Orange County Convention Center
Orlando, FL

EXHIBITING

Booth Rates

- Standard 10' x 8'.....\$1,400
- Corner 10' x 8'.....\$1,600
- End Cap.....\$3,500
- Economy 6' x 8'.....\$850

Hall is carpeted.

SCAN FOR
BOOTH RATES



ADVERTISING



Full color, digest size program. See booth application for more information.

SPONSORSHIPS

Breed Tournament Sessions

- All Other Purebreed..... \$1,200
- Poodle..... \$1,200
- Sporting & Salon Freestyle..... \$1,200
- Wire Coated Breed \$1,200

Competition Sponsorships

- Best All Around \$1,500
- Best In Show\$2,500
- Best First Timer \$1,000
- Best Scissoring Award..... \$1,200
- Best Transformation Award \$1,000
- Compassionate Groomer Award \$1,000
- Creative Open \$1,200

A-La-Carte Sponsorships

- Central Bark \$1,000
- Contest Ring \$1,000
- Education Program\$3,000
- Groomer TV..... \$2,000
- Lobby Display Case \$1,000
- Photobooth \$2,000
- Video Wall Advert \$500

WHO ATTENDS?
2025 ATTENDANCE

 **2,218**

JULY
16TH – 19TH, 2026

SET UP DAY: 7/16

TRADE SHOW: 7/17 - 7/19

Heart of America

GROOMING SHOW

OVERLAND PARK, KANSAS

BRAND NEW LOCATION!



Overland Park Convention Center

6000 College Blvd,
Overland Park, KS 66211

Heart of America is Barkleigh's newest show. This exciting debut show provides Midwest groomers with valuable opportunities for education, shopping, and networking with fellow pet care professionals..

SCAN FOR BOOTH RATES



Custom
SPONSORSHIPS
CAN BE MADE TO FIT
EVERY GOAL & BUDGET

If any options you see are not suitable for your needs, custom sponsorships can be created!

See contact information on page 5

DATES MAY VARY.
FOR MORE INFORMATION:
WWW.WORLDGROOM.COM

WHO ATTENDS WORLD GROOM?

 **595**

AVERAGE ATTENDANCE

WORLD GROOM

TAP INTO THIS BRAND NEW MARKET!

All World Groom shows take place over Zoom and always include highly sought after certificate courses.



LIVE Q&A
SPOTLIGHT



DIGITAL
MARKETING



BRAND
AWARENESS

EXPLORE MORE PLATFORMS

UNLEASH THE NEXT PHASE OF YOUR PET BUSINESS

GROWTH. Listen to Pet Boarding and Daycare Podcast with Dominic Hodgson anywhere you listen to podcasts now.



Groomer To Groomer

The **EASIEST, MOST DIRECT** and **PROFITABLE** method to market a pet related product is through dog groomers-**THE GROOMING INDUSTRY'S TRADE MAGAZINE**



WWW.GROOMERTOGROOMER.COM

EACH ISSUE CONTAINS

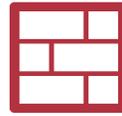


PHOTO TUTORIALS



CUSTOMER SERVICE



BUSINESS TIPS



NEWS & MORE



ANIMAL HEALTH



SCAN ME!

pet boarding and daycare magazine

Launched in September 2011, Pet Boarding and Daycare magazine is the boarding industry's **ONLY TRADE MAGAZINE** delivering quality content in every issue to motivate and educate pet boarding and daycare professionals.



WWW.PETBOARDINGANDDAYCARE.COM

EACH ISSUE CONTAINS



ANIMAL BEHAVIOR



INDUSTRY NEWS



BUSINESS & MARKETING



ANIMAL HEALTH



FACILITY DESIGN



SCAN ME!

Barkleigh

Show Schedule



Pet Pro Cruise - Mariner Of The Seas

1/5/2026 - 1/10/2026
Galveston, Texas
www.barkleigh.com/shows

PetQuest

6/18/2026 - 6/21/2026
Wilmington, Ohio
www.pqgroom.com

Pet Boarding & Daycare Expo

11/3/2026 - 11/6/2026
Hershey, Pennsylvania
www.petboardingexpo.com

Groom Expo West

2/19/2026 - 2/22/2026
Pasadena, California
www.groomexpowest.com

Pet Pro Cruise - Navigator Of The Seas

6/26/2026 - 7/3/2026
Los Angeles, California
www.barkleigh.com/shows

Fun in the Sun

10/1/2026 - 10/4/2026
Orlando, Florida
www.FITSGroom.com

Northwest Grooming Show

4/16/2026 - 4/19/2026
Tacoma, Washington
www.nwggroom.com

Heart of America Grooming Show

7/16/2026 - 7/19/2026
Kansas City, Missouri
www.heartgrooming.com

New England Grooming Show

Coming 2026
Springfield, Massachusetts
www.newenglandgrooms.com

Intergroom

5/14/2026 - 5/17/2026
Secaucus, New Jersey
www.intergroom.com

All American Grooming Show

8/13/2026 - 8/16/2026
Schaumburg, Illinois
www.aagroom.com

World Groom Online

See Online Schedule for
More Details
www.worldgroom.dog

Pet Boarding & Daycare Expo West

5/25/2026 - 5/28/2026
Phoenix, Arizona
www.petboardingexpowest.com

Groom Expo

9/10/2026 - 9/13/2026
Hershey, Pennsylvania
www.groomexpo.com

For More Information

Barkleigh.com/Shows
info@barkleigh.com
(717) 691-3388