

## AD SPECIFICATIONS

### FULLPAGE AD

**Print Size:**

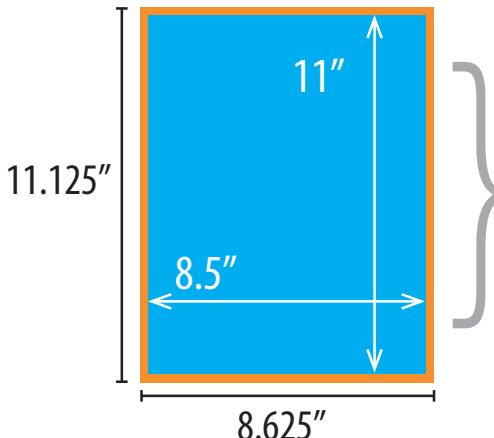
8.5" x 11"

**.125" Bleed:**

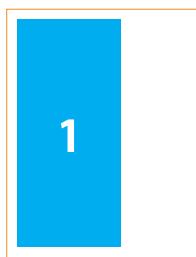
8.625" x 11.125"

**Live Area:**

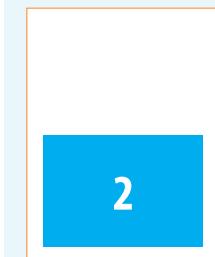
8.25" x 10.75"



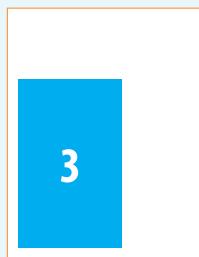
Full page ads & spreads are trimmed in print process.  
Keep important information and text within live area. All full page ads must have  
**.125" BLEED ON ALL SIDES**



**1) 2/3 PAGE**  
**WIDTH**  
4.5625"  
**HEIGHT**  
10"



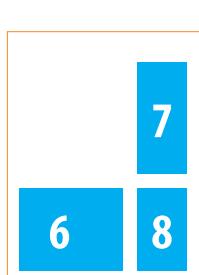
**2) HALF PAGE (STANDARD)**  
**WIDTH**  
7"  
**HEIGHT**  
4.875"



**3) HALF PAGE (TALL)**  
**WIDTH**  
4.5625"  
**HEIGHT**  
7.375"



**4) 1/3 PAGE (TALL)**  
**WIDTH**  
2.1875"  
**HEIGHT**  
10"



**6) 1/4 PAGE** W 4.5625" H 3.625"  
**7) 1/6 PAGE** W 2.1875" H 4.875"  
**8) 1/8 PAGE** W 2.1875" H 3.625"

**5) 1/3 PAGE (STANDARD)**  
**WIDTH**  
4.5625"  
**HEIGHT**  
4.875"

### ACCEPTED FORMATS: PDF, TIFF, OR EPS

All other file formats NOT accepted.

**All ads and images must be high resolution  
300 DPI and CMYK Color.**

**SEND AD ARTWORK TO** [Christina@Barkleigh.com](mailto:Christina@Barkleigh.com)

Files too large for e-mail may be uploaded to our Dropbox [bit.ly/1fbU5Dr](https://bit.ly/1fbU5Dr)